

Press Release



Contact:
Marie Ali
212-458-2536

Chartis Participates in ProspX Online Sales Collaboration Platform

NEW YORK – May 2, 2011 – The Chartis insurers today announced that its U.S.-based property and casualty insurance units have joined the ProspX platform, a Web-based, sales collaboration platform powered by ProspX, Inc. ProspX provides brokers with real-time access to information about the Chartis insurers' products, experience, insurable risks and key contacts, making it easier to collaborate on new and renewal business opportunities.

ProspX will also offer informational updates about Chartis, including new product announcements from its insurance units, differentiators and other collateral that will be searchable through the platform's sales library. Additionally, relevant Chartis news and alerts will be delivered to producers via the platform's custom-generated e-newsletter.

"We see this initiative as an exciting new way to streamline communication and strengthen our relationships with producers," said Steve Gold, President of Sales and Marketing at Chartis. "Chartis has joined the ProspX platform to make it easier for brokers to search and find relevant information. It will also allow them to connect with the appropriate contacts within Chartis early in the sales cycle so that we are better able to focus our efforts and attention on developing tailored solutions for specific clients or opportunities."

Using simple keyword searches, brokers can find, connect to and collaborate with targeted underwriters at Chartis who best match their new or renewal business opportunities. Brokers can easily find and access the information they need regarding products and services, and the Chartis insurers can proactively communicate their products, experience and risk appetite in an efficient and targeted way.

"ProspX helps solve challenges that carriers face in the complicated and competitive world of commercial insurance," said Todd Young, president and CEO of ProspX. "It's not only difficult for carriers to arm brokers with key interests and differentiators early in the sales process, but there is also the difficulty of easily tracking and learning from wins and losses in order to improve hit ratios and strengthen broker, insurer and client relationships. We're excited to be a technology that Chartis has chosen to help address these challenges."

About Chartis

Chartis is a world leading property-casualty and general insurance organization serving more than 70 million clients around the world. With one of the industry's most extensive ranges of products and services, deep claims expertise and excellent financial strength, Chartis enables its commercial and personal insurance clients alike to manage virtually any risk with confidence.

Chartis is the marketing name for the worldwide property-casualty and general insurance operations of Chartis Inc. For additional information, please visit our website at <http://www.chartisinsurance.com>. All products are written by insurance company subsidiaries or affiliates of Chartis Inc. Coverage may not be available in all jurisdictions and is subject to actual policy language. Non-insurance products and services may be provided by independent third parties. Certain coverage may be provided by a surplus lines insurer. Surplus lines insurers do not generally participate in state guaranty funds and insureds are therefore not protected by such funds.

#